



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L1

Results as of: 2/28/2014

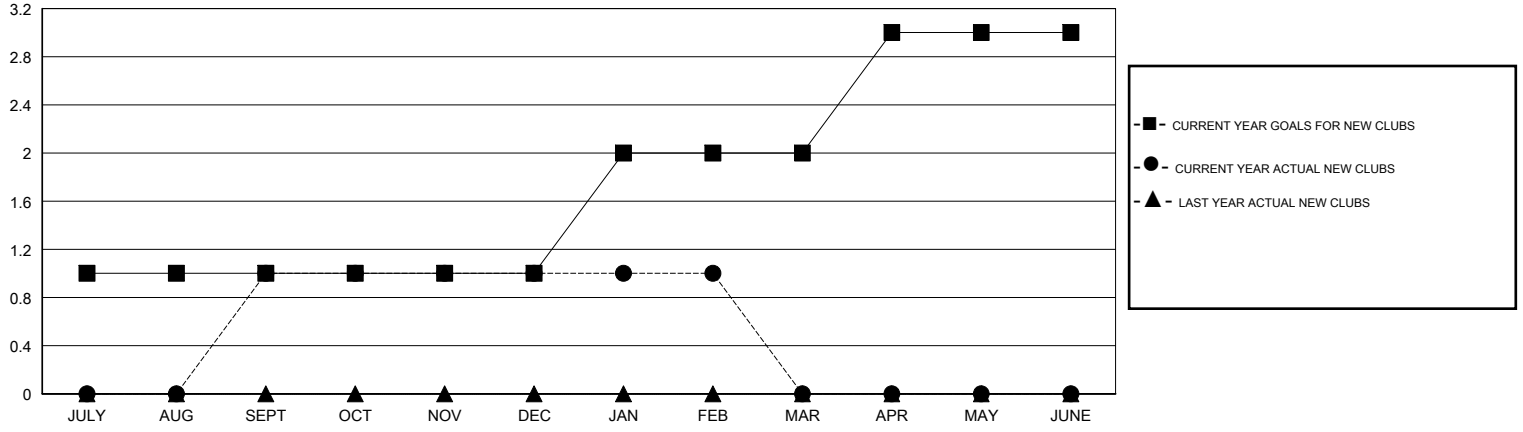
GMT: DANA BIGGS

LOCATION CALIFORNIA

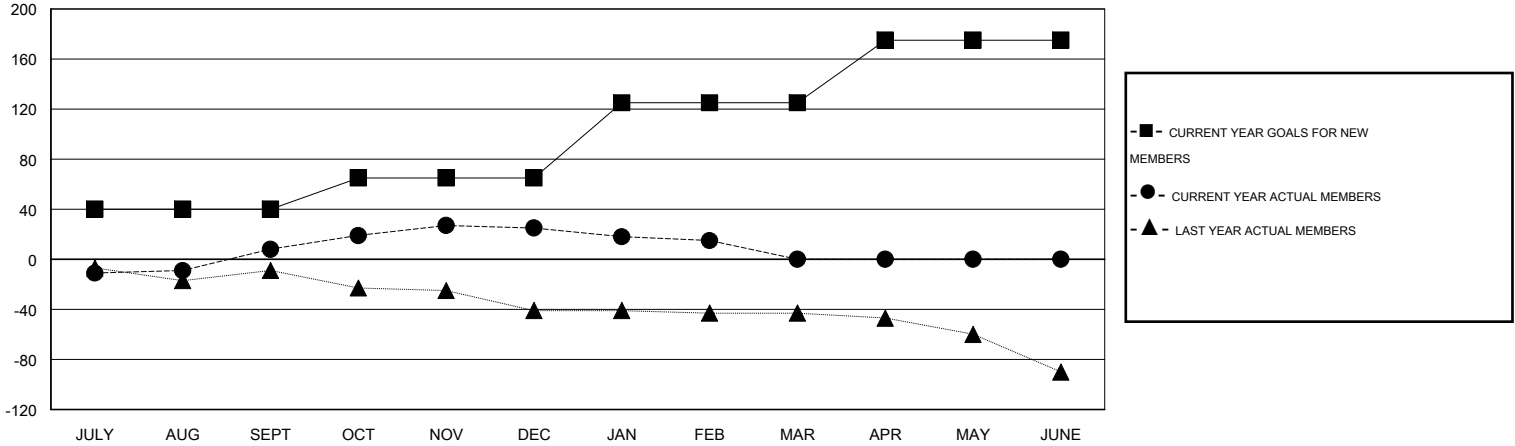
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	1	1	0	1	JULY/AUG/SEPT	40	49	41	8
OCT/NOV/DEC	0	0	0	0	OCT/NOV/DEC	25	34	17	17
JAN/FEB/MAR	1	0	0	0	JAN/FEB/MAR	60	13	23	-10
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	50	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0	21 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	510 (61.30%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	322 (38.70%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	161
OTHER		HEAD OF HOUSEHOLD	79
TOTAL		NON-HEAD OF HOUSEHOLD	82